

QUOTES THAT MAKE EXTRA SENSE TODAY



The late, great Peter Drucker once said,

“Because the purpose of business is to create a customer, the business enterprise has two – and only two – basic functions: marketing and innovation. Marketing and innovation produce results; all the rest are costs. Marketing is the distinguishing, unique function of the business.”



America used to be a country that rewarded people who did things. Now America rewards people who stop things.



“Be a palate-cleanser, clearing the way for fresh ideas.”



To do nothing, or to be timid in imagining the future, would mean being left behind. There are many once-mighty companies (EG: GE) that believed their history of success would inevitably protect them from technological change, only to be done in by their complacency.



“We must be willing to get rid of the life we’ve planned so as to have the life that is waiting for us.” – Joseph Campbell



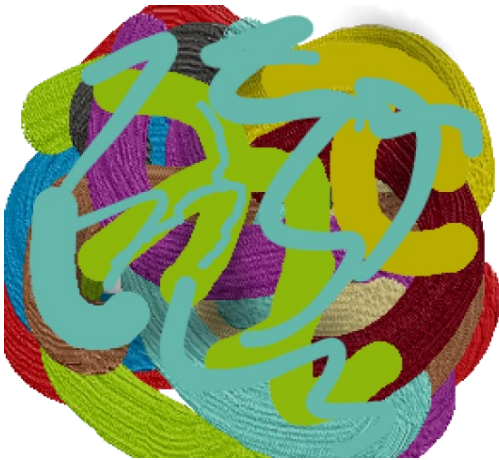
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“Let no feeling of discouragement prey upon you, and in the end you are sure to succeed.”
Abraham Lincoln



Do something. Do something to that, and then do something to that. Pretty soon you've got something. — Jasper Johns, painter



“Out of sight” equals “out of mind” and out of mind equals out of business.

“It's better to act too quickly than it is to wait too long.” - Jack Welch, former CEO, GE



““If I want to accomplish something, maybe I can better accomplish it without being part of any one company, by being part of multiple companies. I’m hoping other people will follow this model. Then we could have some great minds working on problems – minds that are unconstrained by their companies’ agendas.”

– Avram Miller, former VP, Intel

