



"Lynn, we've traveled across the country to thank you for your billion dollar contribution to Pepsico. Your development of Taco Bell's Value Menu has stolen millions from our two biggest competitors and changed our entire industry. Nobody else could have done this!" - Pepsico Sr. Managers



"Not surprisingly, Lynn's performance and insights were outstanding. Everyone in the audience gave him top marks or 'superior.' One audience member invented an extra high category for Lynn." - Union President, Leadership training



"Lynn, as is the case with other readings of yours, I am compelled to examine each paragraph in anticipation of the next...as if I am pondering the moral of an Aesop tale. The conviction in your story - to tell the truth, to be honest - should be on the mind of every American." – Marketing Director, architectural firm



"What an awesome webinar yesterday, I've received nothing but positive feedback from all of our attendees! It was a very enjoyable experience and I can't wait to set up another call soon so we can discuss another webinar!" - SBDC Director, San Luis Valley, Colorado