

NEW IS NOW. NEW IS WOW.

JOIN

THERE ARE 183* COMMUNITIES AND 45,000 BUSINESS OWNERS IN NEBRASKA. MANY STRUGGLE TO GROW. THEY SEE FEW OPTIONS.
*POPULATION OVER 2500

IF YOU'RE OPEN TO "NEWNESS," CONTACT OUR FIRM. 402-208-5519.

BUSINESS INDUSTRIES TRANSFORMATION

- CUSTOMER INTERVIEWS
- REPOSITIONING AND REBRANDING
- NEW PRODUCT LAUNCHES
- EMPLOYEE ENGAGEMENT AND MANAGERIAL DEVELOPMENT (FUTUREFORCE)
- CREATIVE DEVELOPMENT AND MARKETING SUPPORT
- WEBSITE REFRESH
- SALES AND PHONE TRAINING

ORGANIZATIONAL DEVELOPMENT

- TEACH EMPLOYEES THE FLOW/HAPPINESS SYSTEM
- HELP MANAGEMENT EMBRACE A HIGHER PURPOSE
- CONDUCT LEADERSHIP AUDITS AND DISCUSS IN SMALL GROUPS USING HIGH TECH "CLICKER TOOLS."
- HELP SUPERVISORS MOVE EMPLOYEES AROUND TO KEEP THEM "FRESH"

BENEFITS

MORE SALES AND REVENUE
INCREASED EMPLOYEE PRODUCTIVITY
ENERGY AND UPBEAT COLLABORATION
BUILDINGS / INTERIORS THAT ENERGIZE
A LESSENING OF BRAIN DRAIN
EMPLOYERS CAN ATTRACT WORKERS

CIVIC REVITALIZATION TALENT ATTRACTION

- HELP MAYORS, ECONOMIC DEVELOPERS AND CHAMBER OFFICIALS CREATE AN ENERGETIC BUILT ENVIRONMENT THAT ATTRACTS YOUNG WORKERS
- REBRAND THE COMMUNITY IN ORDER TO DIFFERENTIATE
- GIVE STATRT UPS MORE EXPOSURE, PROMINENCE
- CLARIFY THE TARGET AUDIENCE/DRIVE OUTREACH



NEW SERVICES



Triple Threat Selling

TRUST TV!
prominence precedes power

Attract more customers and energize your employees and citizens by using six 10-minute podcasts or two 8-minute video interviews. NEWbraska's founder is a TV host and speaker. He and his partner will help you increase local population and drive business profits.

Free Executive Briefing
402-208-5519



Helping you create your future.